



(Mechanical Electricity & Plumbing Center)

Five Infinities

“ The union of customers
and suppliers. ”

Meaning of MEP



Mechanical



Electricity



Plumbing

Problem

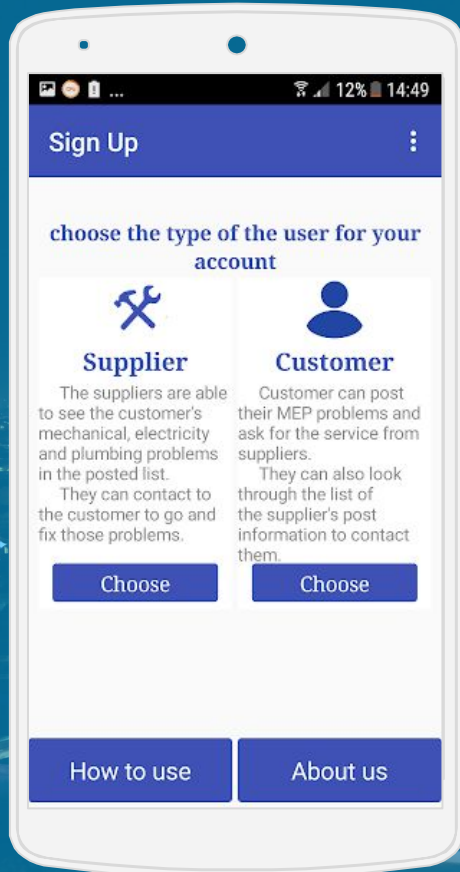
Customers



Suppliers



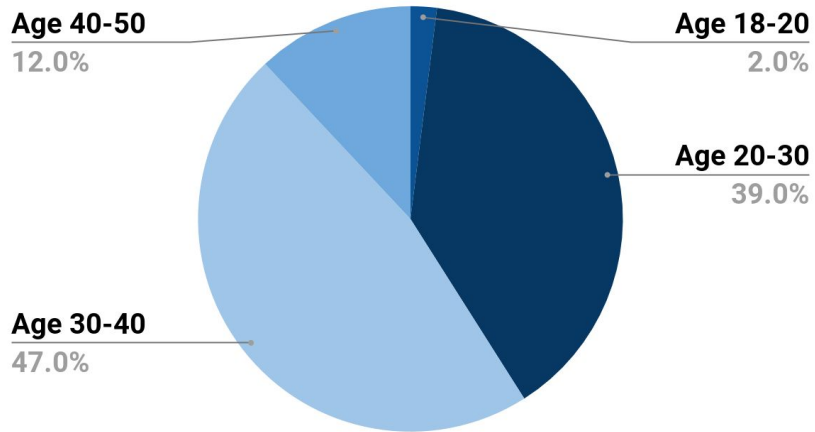
M&P Center (solution)



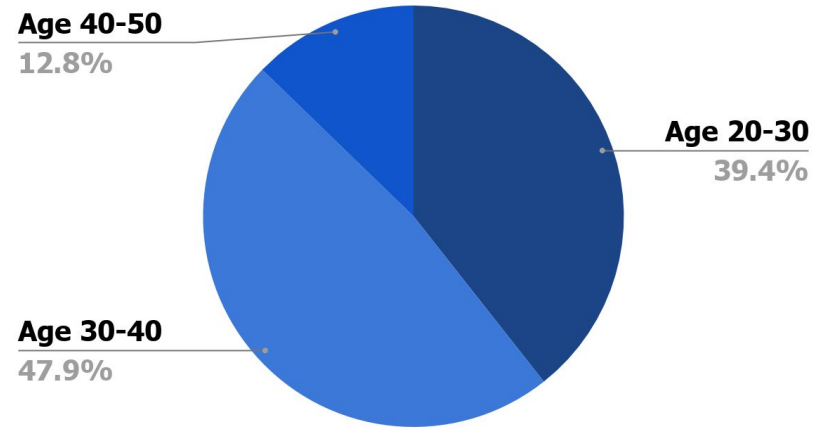
- ❖ Connect the customers and suppliers
- ❖ Supplier: Post the information
- ❖ Customer: Post the problems
- ❖ Contact Function
- ❖ Conditions and Terms
- ❖ Location showed
- ★ Convenient to use

Customer Research


Supplier's Age



Customer's Age



Competitor Analysis

App's name	Connect customers with suppliers	Show Supplier's information	Suppliers are able to see customer's problem	Let both types of users interact with posting
 MEP Center	Yes	Yes	Yes	Yes
Mechanical Electricity Partner	Yes	No	No	No

Future Plan

**Launch app in
Phnom Penh +
Khmer Version**

2019



**Promoting through
social medias &
Brochures**

2020



**New features will be
created based on
last year feedbacks**

**Launch in other
Provinces for our app**



2021

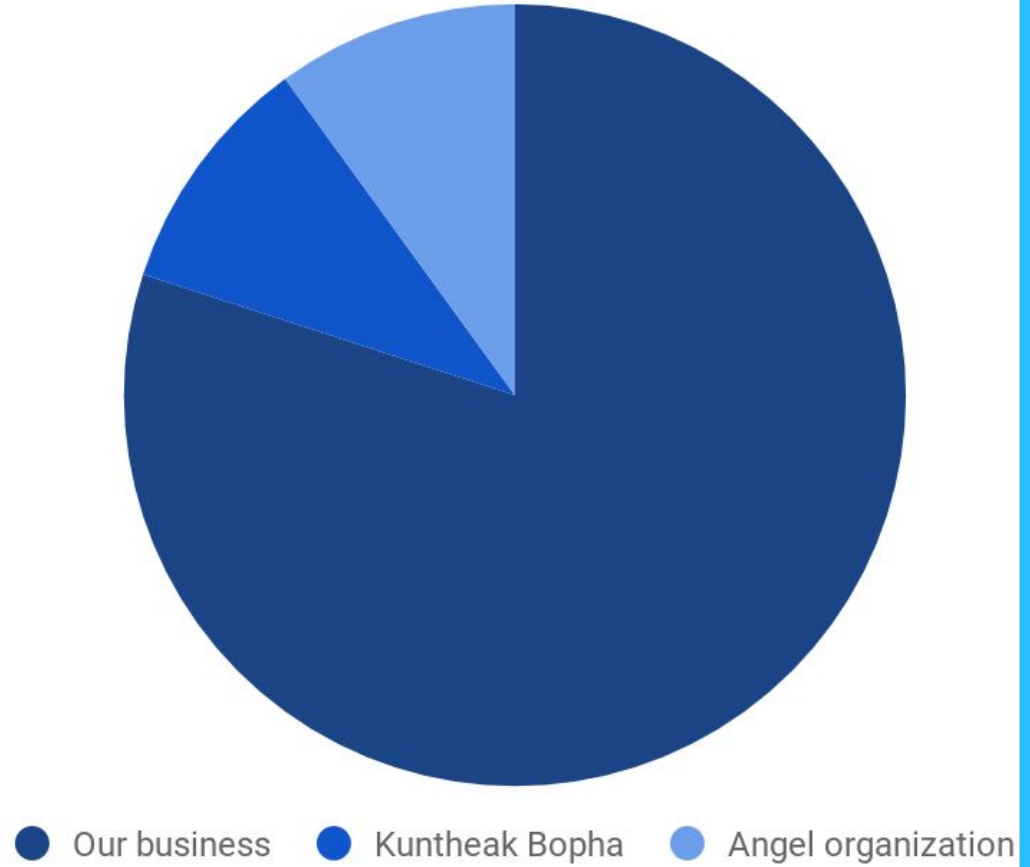


Revenue

Year	Number of Suppliers	Paid Account	Annual Revenue
Year 1	600	\$5/Month	\$27,000
Year 2	780	\$5/Month	\$44,100
Year 3	2,886	\$5/Month	\$141,570

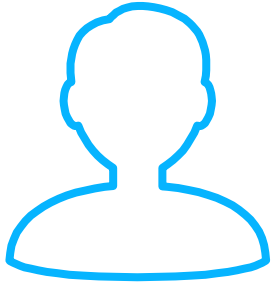
Revenue

MEP Center+





Marketing Size

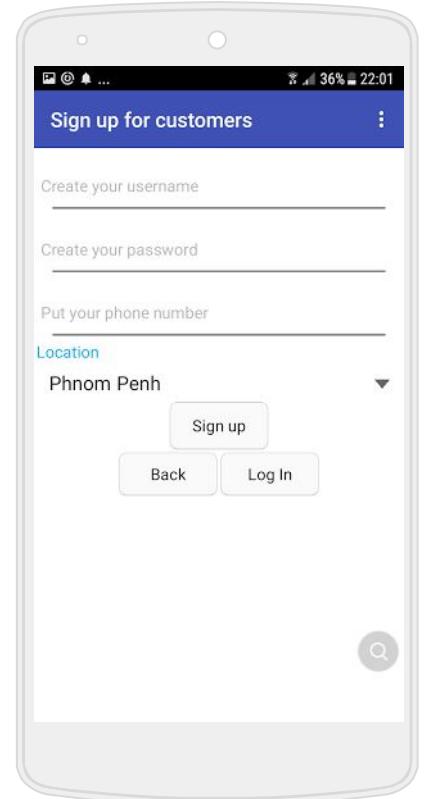
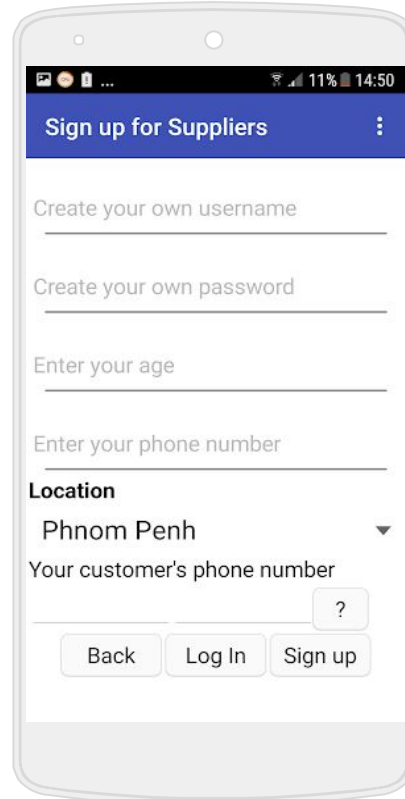
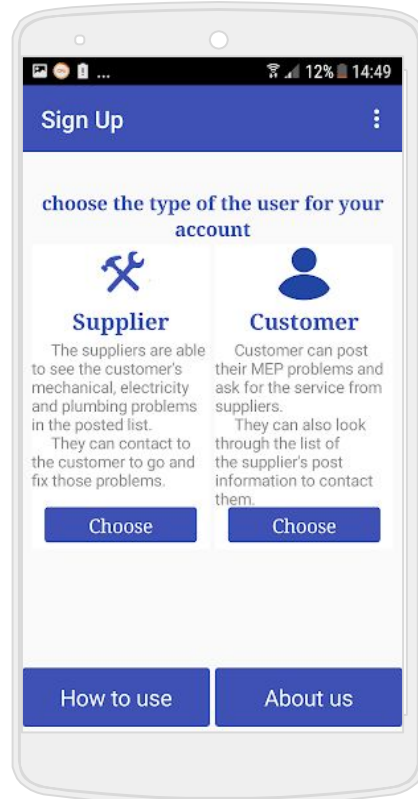
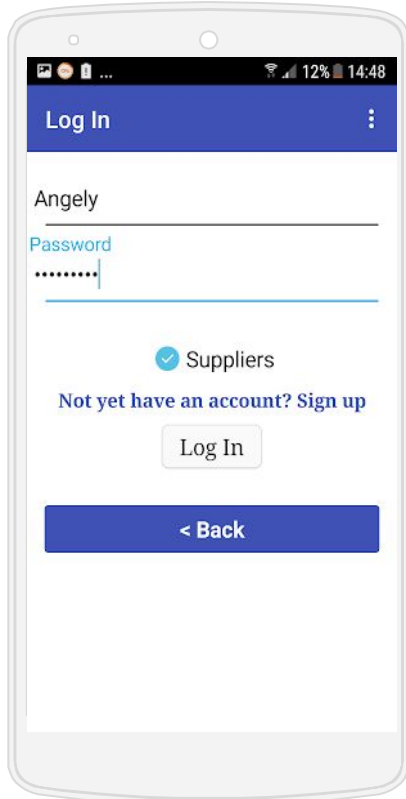


Construction field
increased **28%**
compared to last years

60% of Phnom Penh
population = **1,200,000**



Screenshot Project



Screenshot Project

Post the problem you face

Mechanical

Enter the details of your problem

Enter your address with details

Set the date for supplier to fix your problem

Enter your phone number

< Back Post

Post your information

Enter your company name

Enter the services in your company

Enter your company's adress

Enter your company's email

Phone number 1 Phone number 2

< Back Post

Supplier's information

Post the problems that you are facing

View your posts

Enter your supplier's phone number Call

Search list...

Company name: ELECTRICITY PRIVATE Co Ltd
Company service: Electricity
Comapany address: Toul Pongror S/K.
Chomchao Khan Po Senchey Phnom Penh Cambodia.
Email: cep@online.com.kh
(Tel): (855) 23 42 45 12 / (855) 11 814 413

Company name: PENCASE Phnom Penh
Company service: Plumbing Electricity
Lightning System Construction
Comapany adress: Taley village Songkat Dongkor Khan Dongkor Phnom Penh
Email: tharon@smed.com.kh

Customer's post

Click here to complete your information for customers

View your post

Enter customer's phone number Call

Search list...

Problem category: Plumbing
Problem detail: My pipe is broken and is leaking badly.
Address: Phnom Penh
Due date: 04/12/2018
Contact: 085 744 333

Problem category: Electricity
Problem detail: The lamb are all broken. It is so hard for our family because we can't see anything at night.
Address: Phnom Penh
Due date: 26/04/2018
Contact: 012 218 911

References

- Phnom Penh Post, *Number of building projects up in 1H*, Hor Kimsay, 17 July 2018
- En Wikipedia, *Phnom Penh*, 8th May 2018
- The Ministry of Land Management, Urban Planning and Construction

Big Thanks to Judges, Mentors and Audiences



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LIGER Leadership Academy